



ABOUT ME

Information Design graduate with a strong focus on creative visual storytelling, digital content and social media design. I'm fluent in organising chaos into engaging, accessible visuals for brands and campaigns, all while being cool, calm and collected.

CONTACT



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www.myportfolio.com

SKILLS

TOOLS

- Adobe Photoshop, Illustrator, Indesign
- Adobe After Effects
- Blender
- Figma

SOFT SKILLS

- Time Management
- Team Work

ACHIEVEMENTS

- Bronze Loerie Award in the Student - Motion Graphic Design category

Maddison

WALTON

INFORMATION DESIGNER

WORK EXPERIENCE

SOCIAL MEDIA AND MARKETING

Walton Carpets

2022 - 2026

I created and manage the website for Walton Carpets. I do all design collateral for the business. I do content creation and manage their social media on Instagram and Facebook.

DESIGN AND ANIMATION INTERN

Birthmark

2025 June - November (6 months)

Created social media content and animations for BBC South Africa, working with strict brand guidelines and collaborating with senior designers and animators in a fast-paced environment.

UX/UI INTERN

App City

2024 June (2 weeks)

Assisted with website design in Wordpress and Wix, created short animation videos, supported client research and meetings alongside the owner.

DESIGN INTERN

The Oaks Collective

2025 June (2 weeks)

Worked under senior designers on brand-related tasks, Canva content for marketing, basic animations and design research, all while gaining experience in a fast-paced client-focused agency.

EDUCATION

BACHELOR OF INFORMATION DESIGN

University of Pretoria

2022 - 2026